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3000 7590 06/16/2009

CAESAR, RIVISE, BERNSTEIN,
 COHEN & POKOTILOV, LTD.
 11TH FLOOR, SEVEN PENN CENTER
 1635 MARKET STREET
 PHILADELPHIA, PA 19103-2212

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Scott M. Slomowitz	(Depositor's name)
	(Signature)
July 27, 2009	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/628,173	07/28/2003	Charles J. Thomas	Q1014/20014	5596

TITLE OF INVENTION: SYSTEM & METHOD OF GUARANTEED ANONYMITY OF CABLE TELEVISION VIEWERSHIP BEHAVIOR

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	09/16/2009

EXAMINER	ART UNIT	CLASS-SUBCLASS
PYZOCHA, MICHAEL J	2437	713-201000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).
☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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2. For printing on the patent front page, list
 (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
 (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 Caesar, Rivise,
 2 Bernstein, Cohen
 3 & Pokotilov, Ltd.

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

QCOM TV Partners

Philadelphia, PA

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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5. Change in Entity Status (from status indicated above)

☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Date July 27, 2009

Typed or printed name

Scott M. Slomowitz

Registration No. 39,032

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